WAYNE STATE UNIVERSITY

Dr. Martin Luther King, Jr. Tribute

SPONSORSHIP OPPORTUNITIES

DREAM SPEAKER — $20,000
• 14 VIP tickets to reception, program and luncheon
• 160 students sponsored to attend program
• Private meet and greet with keynote speaker
• Promotional giveaway/display opportunity
• On stage sponsorship recognition
• On stage remarks by company representative
• Color full-page ad on the back cover of the program book
• Logo on all displays and signage
• Logo on WSU’s Government and Community Affairs website
• Logo on all invitations and correspondence

DREAM TITLE — $10,000
• 12 VIP tickets to reception, program and luncheon
• 80 students sponsored to attend program
• Promotional giveaway/display opportunity
• Two food station sponsorships
• On stage sponsorship recognition
• Color full-page ad in prominent location in program book
• Logo on all displays and signage
• Logo on WSU’s Government and Community Affairs website
• Logo on all invitations and correspondence

DREAM WARRIOR — $7,000
• 10 VIP tickets to reception, program and luncheon
• 60 students sponsored to attend program
• Promotional giveaway/display opportunity
• Two food station sponsorships
• On stage sponsorship recognition
• Color full-page ad in program book
• Logo on all displays and signage
• Logo on WSU’s Government and Community Affairs website
• Logo on all invitations and correspondence

DREAM BELIEVER — $5,000
• 8 VIP tickets to reception, program and luncheon
• 40 students sponsored to attend program
• One food station sponsorship
• On stage sponsorship recognition
• Color half-page ad in program book
• Logo on all displays and signage
• Logo on WSU’s Government and Community Affairs website
• Logo on all invitations and correspondence

DREAM MAKER — $3,000
• 6 VIP tickets to reception, program and luncheon
• 20 students sponsored to attend program
• Dessert station sponsorship
• Quarter-page ad in program book
• Listing on all displays and signage
• Listing on WSU’s Government and Community Affairs website
• Listing on all invitations and correspondence

DREAM CATCHER — $2,000
• 6 VIP tickets to reception, program and luncheon
• 16 students sponsored to attend program
• Two food station sponsorships
• On stage sponsorship recognition
• Color half-page ad in program book
• Listing on all displays and signage
• Listing on WSU’s Government and Community Affairs website
• Listing on all invitations

DREAM PATRON — $1,000
• 4 VIP tickets to reception, program and luncheon
• 12 students sponsored to attend program
• Listing in program book
• Listing on sponsor scroll

DREAM SUPPORTER — $500
• 2 VIP tickets to reception, program and luncheon
• 8 students sponsored to attend program
• Listing in program book
• Listing on sponsor scroll

CLASSROOM SPONSOR — $300
• 30 students (one classroom) sponsored to attend program
• Listing in program book
• Listing on sponsor scroll

Net proceeds benefit Adopt-A-Classroom.

www.adoptaclassroom.com

Note on tax deductions: The tax benefits of patronage and charitable contributions for which individuals, organizations, or businesses may qualify will vary depending upon the level of the donation, whether and how advertising space is used, number of tickets received, and other factors determining the patron's tax status. Wayne State University, Office of Government and Community Affairs will provide full documentation of all donations received, but has no responsibility or authority to advise on what qualifies as a tax deduction.